Healing the Mind, Body & Spirit

Leading the Way in the Field of Addiction Recovery for Over 20 Years!

- Detox
- Inpatient
- Interventions
- Dual-Diagnosis
- Extended Care
Letter From Our Founders

John Giordano, Jerry Goldfarb, Sr. and Jerry Goldfarb, Jr. want to authentically welcome you to our Holistic recovery family. As the owners of the treatment center our mission and commitment is to provide you with the recovery tools that are necessary for you to create a sober, clean and fulfilling life. Both John Giordano and Jerry Goldfarb, Sr. are recovering addicts and alcoholics with over 40 years of recovery experiences and thus know first hand the pain, torments and struggles that your addiction has entailed.

As leadership we have a hands on open door philosophy and we are always available to help you and your loved ones with any issues or problems that might arise during your stay with us. We are here for you if you simply want to talk to someone who cares and understands.

Addiction is also a family concern and many of our own closest family members have struggled with and overcome their addictions. We take a personal interest in helping your family better understand the dynamics of addiction and how your addiction has effected them in so many ways.

On a foundational level we are recovering alcoholics and addicts helping each other and you will find that this attitude of mutual support pervades everything we do here. Many of our staff have successfully commenced from treatment at this facility and are here to help you to achieve success in your recovery.

Welcome to Holistic where our sincere hope is that you find, as we have, a new way of life beyond your wildest dreams.

Jerry Goldfarb, Sr.  
John Giordano  
Jerry Goldfarb, Jr.
Accredited & Licensed by:

Joint Commission on Accreditation of Healthcare Organizations

Florida Department of Children & Families

National Association of Addiction Treatment Providers

Better Business Bureau

Family & Addiction Dealing Association of America
Location

G & G Holistic Addiction Treatment Program is located in picturesque North Miami Beach, Florida. Bathed in the warmth of the sun and surrounded by lush tropical breezes clients come here to escape from the ravages of the disease of addiction and to begin a new life process of RECOVERY. From our many years of experience in treating a wide range of addictive disorders we have learned that the best way to ensure a successful treatment outcome is to first remove the person from the people, places and things associated with their addiction. By distancing the person from environmental triggers it reduces unwarranted distractions and gives the individual an opportunity to fully engage in treatment and to learn the coping skills necessary to stay clean and sober when they return to their home environment. Our clients come from all over the country and the world seeking a quality program that gives them the solid foundation on which to recover, to begin a new life free from mood altering substances and to acquire the coping skills to successfully deal with life on life’s terms.

Holistic Living Environment

Our Center’s model is a network of guesthouses and our treatment campus. The comfortable and casual setting reduces the “institutional” feeling too often present in other facilities and provides our clients with personal attention and enables us to have the flexibility to tailor the program to individual needs.

Each home is set up as a real world therapeutic environment where clients learn to live and deal with life on life’s terms. As part of our real world model clients are allowed to have their cell phones and laptops with them. Nutritionally balanced meals are prepared at the living quarters three times a day by our on-site chef. High in protein and eliminating white flour and sugars our nutrition program is designed to best support the bodies healing from the lack of proper nutrients that addictions entail.
Program Philosophy

It is our sincere desire to motivate our clients to choose a more healthy way of life and to help them to create the successful life they really want. We take a Holistic approach to addiction treatment, BODY-MIND-SPIRIT. This three-fold approach encompasses the clients’ physiological, psycho-emotional and spiritual needs.

We are a client-centric program based on individual respect and loving compassion. Although addiction has common characteristics and behavior patterns associated with it, we treat each client as unique and therapeutic issues are addressed individually. We utilize a wide range of therapeutic interventions in order to help each client achieve their specific goals. In addition to traditional group and individual therapy, these interventions may include Eye Movement Desensitization Reprocessing (E.M.D.R.) for Post Traumatic Stress and Compulsive Disorders, Hypnosis, Neuro-Linguistic Programming (N.L.P.), Dialectic Behavior Therapy (D.B.T.), and Motivational Enhancement Therapy.

We specialize in treating those who suffer from chronic relapses and/or who are dually diagnosed with co-occurring disorders. We are very effective in treating those persons who cannot seem to stay clean & sober long enough to really get help. These lost souls often have a co-existing psychiatric disorder such as Bi-Polar, Anxiety, Panic Disorders and Depression, which, if left untreated, decreases their ability to cope with the realities of everyday life and increases the likelihood that they will yet again find false comfort in the euphoric effects produced by drugs and alcohol. Our program focuses on long-term solutions.

We recognize the importance of treating the whole person and we do not believe in "institutionalizing" our clients. They live in a supervised real world environment and learn to cope with everyday realities, which we know is a major contributing factor to their long-term recovery success.
About Our Founders

The owners and founders of the program are John Giordano and Jerry Goldfarb. Both founders are recovering addicts and alcoholics each with over 20 years of successful recovery. They have a wealth of experience, knowledge and insights working in the field of addiction and in personally relating with the struggles of the client. These men are progressive, open-minded, forward thinkers who were far ahead of their time in developing the model of Holistic Treatment for addiction and co-occurring disorders. The Holistic program design has developed from their insights and experiences and continues to change and grow as new effective therapies and scientific breakthroughs come to light.

What Makes Our Program Unique

The disease model of addiction implies that there is something wrong with a person that cannot be healed. For example, research has shown that there are alcoholic biochemistries that make some people predisposed to addiction. Rather than a "disease", we view addiction as a "dis-ease" which causes an imbalance and disharmony in the life of a human being. Furthermore we believe that the symptoms are physical, psycho-emotional and spiritual conditions, which can be treated and/or managed, and their impact dramatically reduced.

While we acknowledge that there may be predispositions to addiction, we focus more on identifying and treating the specific areas of dis-ease and work toward helping the client restore balance both internally and externally. We accomplish this by using the most progressive 21st century modalities available. In addition, our professional staff have the training and experience to professionally address any emotional issues, childhood traumas and other significant personal and interpersonal problems, which may come up in the course of treatment and which have an impact on the person’s addictive behavior and quality of life.

Our goal is to help clients build self-esteem and self-confidence and to give them the tools necessary to deal with life on life’s terms. By gaining a sense of empowerment and self-worth our clients’ are in a better frame of mind to say "no" to unhealthy, addictive behaviors and to say "yes" to the healthy choices that make life worth living.
Psycho-Emotional Therapy

Our Clients receive over 40 hours of group and individual therapy per week. Our clients also receive a full psychosocial history, a complete physical and blood workup, psychiatric evaluation, nutritional assessment and an in depth bio-chemical profile. Our medical staff provides clinical follow-up and medication management as needed and as therapeutically indicated. Our therapeutic approach is eclectic and humanistic. Our treatment modalities include Gestalt Therapy, Eye Movement Desensitization Reprocessing (E.M.D.R.), Dialectic Behavior Therapy (D.B.T.), Neuro Linguistic Programming (N.L.P.), Motivational Enhancement Therapy, Transformational and Cognitive Behavioral Therapy.

Bio-Nutritional Therapy

All clients receive a nutritional assessment by a licensed nutritionist and may choose to develop meal plans to suit their individual needs for weight-loss, gain or maintenance. While in our care, clients are offered only fresh, healthy and nutritionally balanced meals and are encouraged to take our proprietary vitamin and nutritional supplements daily in order to restore the proper brain chemistry balances and rebuild the cellular body. Special dietary needs such as vegetarian and Kosher are also accommodated. All of our meals are high in protein and free of white flours and sugars.

Physiological

To further restore balance within the body, clients are offered Auricular acupuncture five days per week and are transported to the spa on Saturdays to cleanse and detoxify the body on a cellular level and to encourage “sober fun”. Each client also can choose to receive a fully body massage or full body acupuncture once a week during their stay with us. Colonics for relaxation and detoxification are also available to our clients at an additional cost. All clients participate in a comprehensive fitness program. They are transported to the Olympia Gym, a state of the art fitness facility, Mondays, Wednesdays and Fridays, and to a Yoga studio & Karate Dojo on Saturdays and Sundays. The clients also have the opportunity to participate in a team confidence building and self-esteem enhancing Ropes Course offered once every 28 day cycle.
PROGRAM DESIGN

Spirituality

Our clients come from many walks of life and many faiths, Buddhists, Jewish, Christians, Hindus, Muslims, Atheists and Agnostics. All spiritual paths are supported and respected here. Our clients attend a “Morning Spiritual” which is non-denominational and which focuses on mindfulness and daily attainable goal setting. The clients are also transported daily to outside AA/NA meetings unless strongly opposed. In addition to these daily meetings, clients may also choose to attend weekly Spiritual/Religious services while in treatment. We make every effort to accommodate these requests for spiritual enrichment.

The Marco-Polo Spa

Every Friday all of our clients spend the afternoon at the spa located on a beautiful beach. Through the use of the spa’s steams, saunas, and gym, built up toxins are reduced as the body is cleansed. Being on the beach and in the sun helps increase serotonin levels in the body. The spa allows the client to experience how to feel good without the use of drugs or alcohol. Learning that one can feel good naturally and learning new coping life skills are essential for long-term recovery.

Hair Nutrient & Toxins Analysis

We are one of the only programs in the world that does a full bio-chemical profile of each client’s body mineral and vitamin deficiencies and/or excesses and includes a heavy metal screening. This allows us to create a customized supplementation protocol for each individual in order to rebalance their brain chemistry, which in turn significantly increases their sense of well-being and their chances for long term recovery success.
Holistic Healing Center

We are a world renowned healing center in South Florida with over 20 years experience. We offer a wide array of holistic therapies for the purpose of bringing about healing and balance in mind, body, & spirit. We are proud to be working in collaboration with the distinguished National Institute for Holistic Addiction Studies (www.nifhas.com) providing research data on holistic therapies for the treatment of addiction and mental health disorders.

- Acupuncture
- Reiki
- Ion Cleanse
- Colon Hydrotherapy
- Hyperbaric Oxygen Therapy
- Hair Analysis for Toxins & Nutritional Therapy
- Massage Therapy
  - Swedish
  - Deep Tissue
  - Cranio Sacral
  - Hot Stone
  - Neuromuscular Therapy
  - Active Isolated Stretching
  - Bamboo Massage
  - A-Shiatsu Massage (Barefoot Shiatsu)
  - Thai Massage
  - Reflexology
  - Lypossage
Aftercare for Life

Lifetime aftercare is provided at no extra charge at G&G Holistic.

Our staff is always available to help Clients who remain locally after completion of residential care and a once a week aftercare therapy group meets on campus every Wednesday night. Some clients choose to remain at our sober living environment and attend aftercare as part of their continuing care plan. Clients returning to their home area can call in free of charge once a week to talk with our aftercare clinical staff and will have appointments scheduled with a relapse prevention therapist in their area prior to their discharge.

G&G Holistic pays for the first four of these therapy sessions. Additionally, clients returning home will be connected with “Bridging The Gap” for continued 12-step support.
Phase 1 – In Patient

Our 4 week-long Phase 1 Inpatient Program includes the following services as well as an additional 4 weeks of supervised aftercare with a private counselor in clients’ home towns upon completion of treatment, paid for by G & G Holistic. Phase 1-Inpatient fee: $23,800.

Services include:
- Group counseling, individual counseling, and family therapy
  *(Over 40 hours per week combined)*
- Guest house with 24 hour supervision
- Addiction education
- Hair Elements Analysis for nutrient deficiencies and heavy metals toxicity
- Life skills training
- Transportation for necessary appointments
- Introduction to fellowship of NA and AA / GA / OA
- Spirituality classes
- Nutrition planning and education
- Psychiatric evaluation / medication management
- Fitness program: Gym / Karate / Yoga
- Ropes course (building confidence)
- Educational / vocational assistance / job replacement
- Relapse prevention group
- Auricul Ear Acupuncture *(Given in the Ear, 5 times a week)*
- Choice of 4 modalities - Massage, Full Body Acupuncture, Colon Hydrotherapy, Hyperbaric Oxygen Therapy, Etc. *(ONCE A WEEK AT NO CHARGE)*
- Meditation and guided imagery
- Hypnotherapy and E.M.D.R. *(Trauma Work)*
- Health spa *(for Cellular Detoxification)* includes: steam rooms, sauna, and gym.
- Healthy and nutritionally balanced meals *(Breakfast, Lunch, Dinner)*
- 4 Individual counseling sessions with a certified therapist in clients’ home town. *(paid for by G&G)*
- 12-Step Meetings
- We offer a faith-based program for those who are interested in reconnecting with their spirituality or the God of their understanding.
- Lifetime aftercare
Phase 2 – Intensive Outpatient

Our 3 week-long Phase 2 Intensive Outpatient Program will assist the client in adjusting to a recovery lifestyle, which involves a minimum of 35 hours a week of exclusive relapse prevention care.
Phase 2 Intensive Outpatient fee: $10,800.

Services include:

- Group, individual, and family therapy
- Relapse triggers
- Life skills training
- Transportation for necessary appointments
- Introduction to fellowship of NA and AA / AA / OA
- Spirituality classes
- Nutrition planning and education
- Psychiatric evaluation / medication management
- Fitness Program: Gym / Karate / Yoga
- Educational / vocational assistance / job replacement
- Relapse prevention groups
- Auricular acupuncture (Given in the Ear, 5 times a week)
- Meditation and guided imagery
- Hypnotherapy and E.M.D.R. (Trauma Work)
- Choice of 3 modalities - Massage, Full Body Acupuncture, Colon Hydrotherapy, Hyperbaric Oxygen Therapy, Etc. (ONCE A WEEK AT NO CHARGE)
- Health spa (for Cellular Detoxification) includes: steam rooms, sauna, and gym.
- Healthy and nutritionally balanced meals (Breakfast, Lunch, Dinner)
- 12-Step Meetings
- We offer a faith-based program for those who are interested in reconnecting with their spirituality or the God of their understanding.
- Lifetime aftercare
COST OUTLINE

The Healing Touch Pain Relief & Energy Revitalization Program

Eighty-million Americans suffer from chronic pain due to known and unknown sources. The medical community currently offers prescription medications as the only course of treatment. Although these medications are effective and offer temporary relief from pain, long-term use can create a vicious cycle and even cause a serious life-threatening addiction.

We offer a Holistic multi-modal approach to pain management while simultaneously treating the substance addiction to ensure a healthier lifestyle. We treat the physical pain as well as the psychological connection to the pain in order to bring about transformation. This program is in addition to our 4-week In-Patient Program Phase 1.

All treatments included in this additional program are listed below. The fee is $6,500.00

- Chronic Pain treatment Team Consultation
- Neuro-Muscular Massage Therapy / Isolated Stretching - 6 sessions per week
- Acupuncture / Cold Laser Treatment - 6 sessions per week
- Hyperbaric Oxygen Therapy - 4 sessions per week
- Personal Yoga Class - 1 session per week
- Personal Core Fitness Training - 1 session per week
- Vitamin / Nutrition (therapy specific for chronic pain management)
- E.M.D.R. Treatment
- Ice Wave Pain Relief Patch - 4 week supply
- Colonic Series

Treatment & Fees

G & G Holistic accepts many insurance plans. Our consultants will assist you in the financial planning of your treatment. Financing is available.
## Daily Schedule

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### Monday
- **6:45 Wake Up**
- **7:15** Spiritual Depart
- **9:00** Medication
- **10:00 - 11:00 Yoga**
- **11:30 - 12:30 Lunch**
- **1:00 - 2:30 Wellness**
- **3:00 - 5:00 Homework**
- **4:30 - 5:00pm Acupuncture**

### Tuesday
- **6:45 Wake Up**
- **7:15** Spiritual Depart
- **9:00** Medication
- **10:00 - 11:00 Yoga**
- **11:30 - 12:30 Lunch**
- **1:00 - 2:30 Wellness**
- **3:00 - 5:00 Homework**
- **4:30 - 5:00pm Acupuncture**

### Wednesday
- **6:45 Wake Up**
- **7:15** Spiritual Depart
- **9:00** Medication
- **10:00 - 11:00 Yoga**
- **11:30 - 12:30 Lunch**
- **1:00 - 2:30 Wellness**
- **3:00 - 5:00 Homework**
- **4:30 - 5:00pm Acupuncture**

### Thursday
- **6:45 Wake Up**
- **7:15** Spiritual Depart
- **9:00** Medication
- **10:00 - 11:00 Yoga**
- **11:30 - 12:30 Lunch**
- **1:00 - 2:30 Wellness**
- **3:00 - 5:00 Homework**
- **4:30 - 5:00pm Acupuncture**

### Friday
- **6:45 Wake Up**
- **7:15** Spiritual Depart
- **9:00** Medication
- **10:00 - 11:00 Yoga**
- **11:30 - 12:30 Lunch**
- **1:00 - 2:30 Wellness**
- **3:00 - 5:00 Homework**
- **4:30 - 5:00pm Acupuncture**

### Saturday
- **6:45 Wake Up**
- **7:15** Spiritual Depart
- **9:00** Medication
- **10:00 - 11:00 Yoga**
- **11:30 - 12:30 Lunch**
- **1:00 - 2:30 Wellness**
- **3:00 - 5:00 Homework**
- **4:30 - 5:00pm Acupuncture**

**Note:** Times are approximate and may vary based on individual needs and progress.
Facility Photos
Staff Profile

John Giordano, C.C.J.S., MAC, CAP, President and Partner, is a recovering addict who celebrated 25 years of continuous recovery. He has received numerous certifications in addiction treatment, such as C.A.P., M.A.C., Ph.D. (Hon.), and C.C.J.S. and has been the recipient of many distinguished awards, such as the Martin Luther King Award, and the Homeless Humanitarian Award. John is also in the Black Belt Hall of Fame as the result of his many accomplishments and contributions to the Martial Arts, including becoming a 10th black belt and a National Karate Champion. He is also the author of the book, Proven Holistic Treatment For Addicts With A History of Chronic Relapse, and is the Police Chaplain for the North Miami Police Department.

Jerry Goldfarb, C.E.O. and Partner, is a recovering addict who celebrated 23 years of continuous recovery. Jerry Sr. is an addictions specialist with over 23 years experience in the field of counseling and development of addiction centers. He participated in the design and implementation of the first treatment center in the U.S. Virgin Islands. He brings his comprehensive experience in facilities design and program development, combined with his successful history in the area of government and community relations.

Gerald H. Goldfarb, B.S., M.B.A., Business Development-/Marketing Consultant, holds an M.B.A in Computer Information Systems from Georgia State University and a Bachelors of Science in Finance and Multi-National Business Operations from Florida State University. Mr. Goldfarb was a Managing Director and founding member of Austin Tech, LLC; a technology based organization located in Austin, Texas and was closely involved with the creation and development of its products, marketing strategies, product documentation, proposals, financial forecasts and business plans. His responsibilities were to direct and guide the future focus of the company’s products and strategies in the marketplace. Currently, Mr. Goldfarb oversees on-line marketing, branding, relationship building and business development.
Staff Profile

Maria Luisa Taleno, B.S., M.S., Controller, received a Business degree from the University of Miami and a Masters degree in Business Management from Boston University. She also possesses a Certificate of Financial Planning from Barry University and has experience in the areas of finance, accounting, operations and business management attained in the banking, entertainment, financial planning industry, and charitable organizations. Maria Luisa has also served in the US Navy and in the Miami Alumni Organization in the capacity of Communications Director.

Stephen Kahn, M.D., Medical Director, is one of the most respected and well-reputed psychiatrist and addictionologists in the State of Florida. Dr. Kahn is a graduate of the University of Bologna, in Italy; He completed his Psychiatric Residency at the Long Island Jewish Hillside Medical Center in New Hyde Park, New York. He has maintained the position of Medical Director, Attending Physician and Psychiatric Consultant at various mental health and dual diagnosis treatment centers in the Miami-Dade and Broward County areas. Dr. Kahn also specializes in the treatment of patients with eating disorders.

Deborah Mash, Ph.D., Ibogaine Detox Consultant, is a faculty member in the Department of Neurology at the University of Miami, School of Medicine with a secondary appointment in Cellular Molecular Pharmacology. Dr. Mash's area of expertise is called Neuropharmacology and Neuroscience and her doctoral dissertation was on Alzheimer's disease and the study of how the brain degenerates and how to restore function to the brain. Dr. Mash completed a fellowship at Harvard University and joined the faculty at the University of Miami in 1986. She has extensively studied brain illnesses such as Parkinson's and Alzheimer's disease, but much of her work has centered on drug abuse, how drugs affect the brain and why certain people are more vulnerable to addictions. She is currently conducting a study of Ibogaine, a drug originating from the Iboga plant, which has been shown by anecdotal evidence and some animal tests to have anti-addiction properties.

Susan Roth, R.N., MSW, LCSW, Nurse, graduated with her diploma in 1971. She obtained her MSW in 2000. She has worked as a nurse and clinical administrator in hospitals and medical facilities state-wide and specializes in mental health and addiction. She also carries certification in Hypnotherapy and Quantum Touch. Her training and practice epitomizes holistic approaches to medicine.
Duchess Raufman, M.S., Clinical Director, graduated from Florida International University with a Bachelor of Arts in Psychology on August 2001. She also has a Master of Science in Mental Health Counseling from Nova SouthEastern University on June 2003. She is a member of the Florida Mental Health Counselors, a registered intern for Mental Health Counseling, and a certified CFARS and FARS. Her experience includes therapeutic behavioral services for children and adolescents; screening assessments to Miami-Dade and Broward County Jails; case management; counseling sessions for individuals, couples, groups and families; group therapy for dually diagnoses clients; facilitating 12-Step groups.

Shea Hetherington-Barakatt, MSW, CAP, Assistant Clinical Director, graduated from University of Oklahoma with a Bachelor in Sociology and a Masters in Social Work, and then earned her CAP through the Florida State Board. Her past experience includes working with FEMA and treating individuals with P.T.S.D., as well as hospital social work and counseling families affected by substance abuse. Her background is in medical social work and substance abuse counseling. She is also a certified mediator through the Oklahoma State Bar Association. At G&G Holistic she oversees the clinical staff along side the Clinical Director, provides individual counseling, facilitates group therapy, and focuses on Emotional Literacy, self-esteem, and Cognitive Behavioral Therapy.

Dr. Kenneth Blum, Ph.D., Kenneth Blum is an internationally recognized authority and researcher on neuropsychopharmacology and genetics. He is often referred to as the co-discoverer of the alcoholism gene due to his study publication in the Journal of the American Medical Association in 1990. He is an academician and researcher in the fields of neuropsychiatry and genetics, nutritional genetics, and pharmacogenetics. Blum’s research has been recognized worldwide through numerous awards, scientific publications in the leading peer-reviewed medical and scientific journals in the world, and in academic circles.

Siobhan A. Morse, MHSA, CRC, Certified Clinical Researcher, Siobhan holds a Masters degree in Health Services Administration from FIU where she also taught as an Adjunct Professor for the College of Urban and Public Affairs and worked on research grants. She has worked with leading government and private sector organizations including the National Institute of Mental Health/Mental Health Statistic Improvement Project (NIMH/MHSIP), U.S. Department of Education (USDOE), Zero to Three, Department of Health and Human Services/Public Health Section, United Way, Children Now, and Dade Community Foundation. While working in the corporate world as a Senior Study Coordinator for research involving human subjects in the pharmaceutical industry, Siobhan earned her certification as a Clinical Research Coordinator from the Associates of Clinical Pharmacology.
Clinical Staff

Duchess Raufmann, M.S. – Clinical Director
Shea Hetherington-Barakatt, M.S.W., CAP – Assistant Clinical Director
Jerri Moore-Halpern, L.M.H.C., CAP – Case Manager / Phase 2 Coordinator
Rachael Salerno, Ph.D. – Psychologist
Harry Henshaw, Ed.D., L.M.H.C. – Psychotherapist
Alana Gissen, L.C.S.W. – Psychotherapist / Sexual Counselor
Anne Ruben, L.M.F.T. – Psychotherapist
Jack Kelley, CAP – Therapist
Darren Cefalu, CAP – Therapist
Meghan Gorchoff, M.S. – Therapist